

Huzaifa Nazir

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From \$5M Deals using MVP approach to Enterprise-grade Fortune 500 solutions implemented around the world, I've used my expertise to achieve metrics through User-Centric Design for over 6+ years.

WORK EXPERIENCE

Securiti AI (Acquired by Veeam for \$1.72B)

Dec. 2023 – Present

Senior Product Designer

San Jose, USA

- [Securiti](#) is the Top 25 ML startups by Forbes, Privacy Management Wave Leader by Forrester & Most Innovative Startups by RSA. It's an AI-powered data privacy & governance platform that focuses on protecting sensitive data across multi-cloud, SaaS, and on-premises environments.
- As Senior Product Designer for Securiti AI, I've worked in the end-to-end product design lifecycle. The platform is used by millions worldwide and Fortune 500 clients like Pepsico, Colgate-Palmolive, Dell, Stanley Black & Decker & Blackstone, among others. My work needed to be scalable across all devices and platforms and retain its integrity through hundreds of scenarios. This was a high-risk product with extremely low error margins. Here I've:
 - Led the design for the **Mobile Consent Management** module, enabling Android/iOS consent tracking for global data compliance. This included a management portal as well as end-user Mobile SDKs
 - Improved and redesigned Various submodules of the existing **Universal Consent & Cookie Consent Modules**, which solved several pain points for our existing customers and crucial items for new RFP's

Qlu AI

Dec 2022 - Nov 2023

Product Designer

San Francisco, USA

- Qlu specializes in transforming and optimizing executive recruitment and talent acquisition platforms through AI. As Product Designer at Qlu, I've led MVP development for new products with these results:
 - **Drove \$5M deal closure** by designing the complete MVP for a recruiting platform within 8 months.
 - Reduced design-dev **iteration cost by 70%** by building a custom design system & Storybook.

Lintel Financial

May 2020 - Nov 2022

Product Designer

London, UK

- Lintel aims to be the UK's most inclusive and socially-minded bank with a mission to promote our world-class universities and employment opportunities to international students and professionals. In this startup, I've:
 - Co-created Figma design system, slashing **change costs by 40%** and accelerating **iteration speed by 50%** (vs. XD/Miro).
 - Owned end-to-end UX/UI for Web & Admin Panel, **shipping 200+ screens** with 100% developer handoff accuracy.

EDUCATION

COMSATS

2013 - 2017

BSc in Computer Science, COMSATS University, Islamabad, Pakistan